

# WOODSHOP DIARIES

DESIGN. BUILD. REPEAT.



## SHARA MCCUISTON

DIY CONTENT CREATOR

A former manufacturing engineer, Shara is the writer, designer, photographer, and builder behind Woodshop Diaries. She took to content creating full time in the fall of 2019. With a love for modern style and simplicity, Shara strives to provide her readers with easy to follow DIY project tutorials, furniture building plans and stylish design ideas.

**350,000+ MONTHLY PAGEVIEWS**  
**220,000+ MONTHLY USERS**



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## PAST WORK:



## BRANDS WORKED WITH

Woodshop Diaries is proud to have had the opportunity to work with the following brands:

The Home Depot  
Kreg Tool  
PureBond Plywood  
TimberlandPRO  
KILZ Primer  
Cricut  
DAP Products  
Rustoleum  
Victor Pest

## WHAT WOODSHOP DIARIES CAN PROVIDE

*Woodshop Diaries takes pride in providing readers with relevant, inspirational, useful, and valuable content.*

*We would love to discuss how we can promote your brand or product in detail. As a brief overview, we can help promote your product and your brand through the following:*

- *Social Media Posts and Tags (Facebook, Instagram, TikTok, Pinterest)*
- *"How To" Tutorial blog posts featuring your product(s) with links to those used*
- *YouTube Videos and TikTok Videos featuring your product(s)*
- *Styled Photos of Product in Real Life Application(s) (prices vary for photo rights--ask for details)*

*For more detail and to discuss further options, feel free to email [shara.mccuiston@gmail.com](mailto:shara.mccuiston@gmail.com)*